

The Alliance recognizes the tremendous role the arts have played in cultivating the community that is Davis today, as well as the critical role the arts can play in impacting the future health and vitality of our community—economically, culturally, and socially.

With support from a CA Arts Council *Creative California Communities* grant, the Arts Alliance has developed short- and long-term goals and a Strategic Plan for Creative Programs in partnership with the City of Davis. The process allowed the Alliance to work with a professional strategist to capitalize on group strengths and develop a plan for positively impacting creative activity in the Davis community. The Strategic Plan identifies near-term strategies, including neighborhood-based placemaking, building community capacity for inclusion (e.g. developing cross-cultural relationships and engagement strategies), and promoting Davis' diverse community histories through arts and culture. The process also helped to define shared core values, community identity, and a future vision for Davis. During this period of growth, Alliance membership has more than tripled and creative collaborations have flourished.

## **Strategic Plan for Creative Programs**

**May 8, 2017**

Developed by the City of Davis Arts & Cultural Affairs and Arts Alliance Davis

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**Planning Overview**

The City of Davis and Arts Alliance Davis collaborated on the creation of this Strategic Plan for Creative Programs.

The Arts Alliance is a group of dedicated individuals representing Davis arts and civic organizations, economic development strategists, and community members. The Alliance:

- Encourages collaboration
- Promotes the arts to residents and visitors
- Advocates for public and private support of the arts
- Shares resources and mentoring support, and
- Fosters partnerships to strengthen our arts community and connect with audiences in new and meaningful ways.

The goal of the planning effort was to develop a strategic plan for collaborative creative programming in the next few years that is rooted in the shared values, vision, and distinctiveness of the Davis community.

The planning effort was supported by: a planning team of community volunteers, City Arts & Culture Program Manager Rachel Hartsough, Consultant/Facilitator Paula Manley, Graphic Recorder Alison Kent, and more than 45 individuals and organizations who participated in community visioning workshops January 13 and February 1, 2017. Funding was provided in part by a grant from the California Arts Council, a state agency, and the National Endowment for the Arts, and by the City of Davis.

### **Workshop 1: Values and History**

To surface the core values of the Davis arts and cultural community, workshop participants shared stories of their “best” arts and cultural experiences and reflected on the themes that emerged. To establish a historical context for planning, participants jointly created a timeline with developments and trends that have shaped Davis and the arts-cultural scene (See Appendix B).

### **Workshop 2: Community Identify, Vision and Creative Programming Ideas**

Workshop participants identified how the Davis community is distinctive. Looking to the year 2027, they projected their vision of a Davis community where a unique and rich arts scene is positively shaping the community. Based on the set of vision elements they co-created, participants initiated a process of identifying creative opportunities for collaborative arts-cultural programming to strengthen Davis’s sense of place as the community continues to grow and change.

In both workshops, participants made additions to the Cultural Assets Inventory “starter list” that was initiated by the Arts Alliance Davis (See Appendix A).

Following the workshops, the Planning Team re-grouped, reviewed the work done at the planning sessions, and sought out additional input on creative program ideas from community members who were not able to attend.

## **Core Values**

The Davis arts and culture scene is animated by the values of creativity, collaboration, diversity and inclusiveness, wholeness, community engagement, learning, and economic development. Through structured story sharing, these values were expressed by workshop participants as follows:

- **Creativity**
  - The arts fuel our imagination and our understanding of what is possible
  - People of all ages – from youth to elders – participate in the arts and are enriched by their arts experiences
- **Collaboration**
  - The arts connect us, including artists and audiences, organizations, schools, businesses and local government

- We thrive on collaborations across many disciplines and at many scales – from two artists working together to community-wide festivals
- **Diversity and Inclusion**
  - Through the arts, we meet new people, explore our histories and connect across differences
  - The arts give voice to those at the margins and help to break down barriers
- **Wholeness**
  - The arts allow us to tap into our deepest emotions and express our humanity
  - We strengthen the fabric of our community through authentic, shared arts experiences
  - The arts help us to provide tangible evidence of our shared community values: social, environmental, and political
- **Community Engagement**
  - The arts bring neighbors together and strengthen our sense of place: Everyone can participate in the arts!
  - The arts support community understanding and education on issues such as sustainability, energy, and the environment
- **Learning**
  - The arts enable us to challenge ourselves – to step out of our comfort zones and see things differently
  - We build essential skills through the arts, such as teamwork, innovation, and critical thinking
- **Economic Development**
  - As the arts enliven our community, they also bring financial resources to local artists, businesses, schools and community groups

## Community Identity

In reflecting more broadly on what makes Davis distinctive, workshop participants identified familiar community strengths as well as tension points. A recent hate crime at a local Mosque and the eviction of an arts organization from their affordable space were among the topics highlighted by participants, indicating that work remains to be done to make Davis a place that is truly inclusive and equitable for all.

Davis is known for the following:

- An engaged, caring and inclusive community: people show up and support the community good
- Appreciation for the arts: world class artists and grassroots creativity, arts in education
- A green ethic: bike paths, greenbelts, trees, concern with environmental sustainability, toads
- A university town where education is valued: A leader in agriculture and, veterinary medicine
- An open landscape
- Agricultural roots: A town literally founded to be “the farm” site for UC Berkeley, surrounded by active agricultural land
- Cultural diversity: in the university (students, faculty) and the broader community
- An intimate and vibrant downtown
- A safe and walkable / bikeable community— A pioneer in US biking culture (first bike lane/signal)

Tension points include:

- Davis lacks available studio space and the cost of living is escalating (for housing, studio space, venues, and office space)
- Lack of available housing stock
- The University and broader community could be better connected
- The majority white population and other racial and ethnic groups are not well integrated in the town of Davis
- The University’s minority majority campus population and the larger Davis community are not well connected
- Some histories are not acknowledged or broadly-understood (e.g., ethnic-racial minorities, Mesoamericans)
- Food insecurity remains in the midst of agricultural abundance
- Davis is not a safe community for all
- Homelessness
- Local opposition to growth/development
- Transient student population

## Vision for the Future: Davis 2027

Before focusing on near-term creative program ideas, workshop participants engaged in “dreaming big” about Davis 10 years into the future. They identified the following imagined **vision elements** for the year 2027:

- **Placemaking:** Neighborhood-based arts and creative placemaking have resulted in more walking, biking, and neighbor-to-neighbor connections. Public art and architecture reflect the distinctiveness of the community. Public art is dispersed throughout the community including grassroots arts projects (e.g., murals) that amplify the diverse voices and unique cultural histories of Davis’s residents. The arts are relevant to the community—a visual manifestation of community values.
- **Community Bridging and Healing:** The Davis community is uniting through the arts including: arts-cultural offerings to promote learning about our community histories; collaborations that engage diverse community voices and participation—from the neighborhoods to downtown; and greater integration of the university, town, and high schools. The arts are more integrated across sectors into health and wellness initiatives such as aging, mental health, and educational development.
- **Arts Infrastructure:** Davis has a variety of arts venues such as downtown performance spaces, small venues, and expanded public spaces for performances. More public art has been made possible through the increased use of Capital Improvement Project (CIP) funds and dedicated public art funding from private developers. Many artists are able to live in Davis thanks to affordable artist housing, studio and performance space. Broadband access for all is a critical foundation for creativity, education, and community and economic development.
- **Davis as Arts Destination:** Davis is known as a vibrant destination for tourists (and locals) seeking rich arts and cultural experiences. Downtown is pedestrian-friendly, with convivial public gathering spaces, ample arts and cultural offerings, and public art and architecture reflecting the community. The City hosts year-round cultural celebrations of all kinds that attract audiences from far and wide.
- **Arts in Education:** Arts education is broadly available in the K-12 education system and through the individual and collaborative efforts of institutions, community organizations, and artists that support learning and participation in the arts at all ages. The DJUSD has adopted an Arts in Education plan that provides K-12 sequential arts integration. Arts engagement continues to further essential skills such as creativity, critical thinking, teamwork, adaptability, problem solving, curiosity, and empathy; skills that cultivate both 21<sup>st</sup> century learning objectives and future artists and arts patrons.
- **Artist Vitality:** Davis has a well-networked artist community, with easy access to information, materials, facilities and funding opportunities; increased artist residency opportunities; and affordable/sustainable spaces, including live-work spaces, performance venues, and artist studios.

## Themes for Collaborative Creative Programs and Support

The following near-term strategies, program ideas, and program support ideas were generated by workshop participants to take steps toward the goals set forth in the Vision.

### Strategies:

- Promote learning about Davis's diverse community histories through arts and culture
- Amplify Davis's early (Mesoamerican) and more recent cultural roots
- Build community capacity for inclusion (e.g., developing cross-cultural relationships and engagement strategies)
- Tap the power of stories to foster social connections and cohesion
- Conduct neighborhood-based placemaking to broaden civic participation, and
- Grow Davis's arts infrastructure and the visibility of arts and cultural offerings

### Program Ideas:

- Neighborhood Placemaking
  - Neighborhood art projects that tell the stories of people in the neighborhood
  - Small scale neighborhood art events creating connections between residents: focus on bringing everyone out (includes: funding for neighborhood coordinators)
  - Community / Political Art Day: Lawn and chalk installations
- Cultural Events and Engagement
  - Annual Arts and Culture Festival, or mini-festivals
  - Day of the Dead at Davis Cemetery (blessing, indigenous ceremony, danza)
  - Promotoras de los Artes to encourage Latinx\* arts-cultural leadership and engagement
  - Political Protest Puppet Project
  - Arts Event with Local Farmers (water and agriculture issues)

*\* Latinx ("La-TEEN-ex") is a gender-inclusive way of referring to people of Latin American descent)*
- Our Immigrant Stories
  - Neighborhood-based story sharing (in person, public art or presentation, digital media, etc.)
  - Public Art featuring Davis's diverse cultural histories and identities
  - Ancestry stories and diverse cultural traditions celebrated in public places across the community
- Experiential Arts Projects
  - Musical arts (song and dance) in elementary education
  - Song and dance as a healing force across cultures, generations, and ability (e.g., trauma, Parkinson's, dementia)
  - Experiential arts involving elders, teens, homeless

### Program Support Ideas:

- Arts Infrastructure
  - Improved and expanded public spaces, including outdoor music venues and performance areas
  - Affordable studio space, performance space, and living space

- A more centralized communication hub (e.g., expand Davis Dirt)
- Broadband access for all
- City registry for artists and arts funding
- Marketing
  - A marketing plan incorporating mobile, online, and print methods for highlighting Davis arts and cultural offerings
  - A master arts calendar (with an administrator), including neighborhood art
  - Communicate about CIPs (Capital Improvement Projects) supporting public art (e.g., incorporating songs, poetry or quotes within improvements).

## Analysis and Next Steps

Davis has a rich arts and cultural ecosystem. An ethos of collaboration was apparent from the generous participation of attendees involved in the visioning workshops. The emerging cultural asset inventory (see Appendix A) reveals a much more varied and extensive mix of assets than might be expected in a town the size of Davis.

Davis has an opportunity to make use of a powerful moment in time: A recent hate crime has galvanized public support for those at risk of being targeted. While many in Davis’s majority white population may consider this incident to be an aberration, non-majority groups will likely recognize it as part of a pattern they have seen before. The opportunity, which was given voice in many different ways by workshop participants, is that such an incident can serve as a catalyst for the development of creative programs to explore local histories, celebrate diverse cultural stories and traditions, deepen cross-cultural understanding, and strengthen community unity.

The arts have the potential to provide multiple entry points to explore Davis’s past and present from diverse perspectives. While Davis prides itself on being inclusive, some community histories are not well known or broadly acknowledged. Collaborative creative endeavors, from neighborhood-based placemaking to community-wide events, can deepen the community’s understanding of its history / histories—from Davis’s indigenous roots to its development as an agricultural hub, international small town, sustainability leader, and biking mecca.

The visioning workshops generated increased interest in the Arts Alliance Davis as well as the potential for greater collaboration across many different groups and sectors, particularly on themes of neighborhood placemaking, immigrant stories, cultural histories and events, and healing through the arts. Ongoing relationship building will be central to the success of creative program development, as well as the continuing support of the City of Davis, and the convening and coordination efforts of Arts Alliance Davis.

With an expanded Arts Alliance Planning Team or Coordinating Committee, next steps should include the following:

Year 1:

- **Staffing and Seeding:**  
Identify initial staffing resources to: (1) pursue and coordinate the implementation of near-term creative programs based on the themes generated by visioning workshop participants, and (2) further develop the Alliance’s basic infrastructure, including project-based teams, and quarterly gatherings to track progress, celebrate success, learn together, and strengthen relationships.

- **Diversity and Inclusion:**

Continue to build relationships and diversify the composition of the Alliance to reflect the racial and ethnic diversity of the Davis community. Explore issues of cultural and racial equity in Davis and consider adopting an equity lens to guide creative program development.

- **Communications and Engagement:**

Invite the involvement of stakeholders in creative programs; develop and implement basic communications vehicles (e.g., monthly e-blast and social media postings about collaborative creative programs and events).

Year 2:

- **Resource Development:**

Continue to identify, generate, and leverage resources to support planned and emergent collaborative creative programs.

- **Cultural Planning:**

Building on the momentum of Year 1 progress with creative programs and basic infrastructure development, initiate a longer-term Cultural Planning effort in collaboration with the City of Davis, UCD, key arts-cultural institutions, artists and cultural workers, grassroots arts-cultural groups, and the business community.

## Acknowledgements

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### Planning Team:

- Mo Stoycoff, Yolo County Visitors Bureau
- Natalie Nelson, Pence Gallery
- Timothy Nutter, Art Theater of Davis
- Kyle Monhollen, 2407 Graphics
- Rachel Hartsough, City of Davis Arts & Cultural Affairs

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**Graphic Recorder:** Alison Kent • [www.listen-ink.net](http://www.listen-ink.net)

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### Workshop Participants:

- Andy Jones, Poet Laureate
- Autumn Labbe-Renault, Davis Media Access
- Bob Clarke, City of Davis
- Carol Smith, Civic Arts Commissioner
- Clark Bryant, Davis Joint Unified School District
- Stephanie Maroney, UC Davis/ Imagining America

- Craig Dresang, Yolo Hospice
- Dave Nachmanoff, Musician/Teen Educator
- David Hance, Davis Choral
- Diane Parro, City of Davis
- Elaine Fingerett, UC Davis Arboretum & Public Gardens
- Emily Griswold, UC Davis Arboretum & Public Gardens
- Janice Purnell, YoloArts
- Janis Lott, Downtown Retail Owner, Newsbeat
- Jen Nachmanoff, Davis Manor Creative Action Team
- Jord Nelson, Third Space Artist Collective
- Judy Cantambay, Davis School Arts Foundation
- Julian Ruzzier-Gaul, Consero Solutions
- Julio Badel, Manetti Shrem Museum of Art
- Kari Kiyono, Aggie Public Arts Commission
- Kate Snow, Davis Joint Unified School District
- Kerry Rowland-Avrech, John Natsoulas Gallery / Artist
- Kristi Dvorak, Gallery 1885
- Laurie Glover, UC Davis writing
- Louise Joyce, Yolo Hospice
- Melissa Moreno, UCD Ethnic Studies Department/Davis Resident
- Michael Azevedo, Davis Arts Center
- Michael Bisch, Davis Downtown Business Association
- Mo Stoycoff, Visit Yolo
- Natalie Nelson, Pence Gallery
- Petrea Marchand, Consero Solutions
- Rachel Hartsough, City of Davis Arts & Culture
- Rob Salas, Davis Shakespeare Ensemble
- Samantha McCarthy, Civic Arts Commissioner
- Sarah Zimmerman, Civic Arts Commission
- Soterios Johnson, UC Davis/ Imagining America
- Stacie Frerichs, Davis Arts Center
- Suhaila Sikand, Aggie Public Arts Committee
- Timothy Nutter, Art Theater of Davis
- Valerie Calegari, Consultant

## Appendix A: Davis Cultural Assets Inventory (draft)

### Art Galleries

- The Artery
- Davis Arts Center
- Gallery 1855
- International House
- John Natsoulas Art Gallery
- Pence Gallery
- Spirit and Nature Gallery
- Yolo Hospice
- Art 26/Sara Post Studio

Informally:

- Sutter Hospital
- Kaiser Medical Center
- Coffee Shops
- Third Space Art Collective
- 2<sup>nd</sup> Friday ArtAbout venues

### Art Publications

- The Davis Dirt
- The Davis Enterprise
- Blue Moon Literary and Art Review
- The California Aggie

### Art/Music Organizations

- Music Only Makes Sense
- Davis Live Music Collective
- Davis School Arts Foundation
- Arts Alliance Davis
- Davis Schools Orchestral Music Association
- Pamela Trokanski Dance Workshop
- Other dance companies
- DDBA
- Davis Media Access
- Third Space Art Collective

### Film / Media

- Davis Media Access
- Varsity Theatre
- Davis Feminist Film Festival
- Davis International Film Festival

### Local Art-focused Radio Stations

- KDVS
- KDRT

### Music Venues

- Delta of Venus
- Sophia's
- Central Park
- Community Park
- Woodstock's
- G Street Pub
- The Graduate
- Odd Fellows
- Armadillo Music
- Third Space Art Collective
- Sudwerk
- Anne E. Pitzer Recital Hall
- Arboretum Wyatt Deck
- Robin's Nest (and other house concert series)
- Bill Wagman House Concerts
- John Natsoulas Gallery
- Watermelon Music (The Melon Ball)
- N St. Cohousing common house
- Davis Farmers Market
- Covell Gardens/Atria Living
- University Retirement Center
- Our House
- Davis Commons
- Davis Arts Center (Atrium, Outdoor Stage)
- E Street Plaza
- Congregation Bet Haverim
- University Covenant Church
- Unitarian Universalist Church
- United Methodist Church (Fellowship Hall and new hall)
- St. Martin's
- Davis Community Church (Sanctuary and Fellowship Hall)
- Mosaic Coffee and Tea (future DCC)
- Patio at SW corner 3rd and G St.
- Davis Cemetery District
- Arboretum-Wyatt Deck, Gazebo
- Cannery Amphitheatre

- Village Homes Community Center
- International House

#### **UC Davis Music Venues**

- Mondavi Center for the Arts
- The Quad
- The CoHo
- Wright Hall
- Freeborn Hall
- Anne E. Pitzer Recital Hall
- Arboretum Wyatt Deck
- 115

#### **Music/Art Events**

- Davis Music Festival
- Whole Earth Festival
- International Festival Davis
- Second Friday Art About
- Art of Painting in the 21<sup>st</sup> Century Conference
- Picnic Day
- Davis Farmers Market
- Davis Jazz and Beat Festival
- CA Conference for the Advancement of Ceramic Art
- Davis Shakespeare Festival
- Make Music Davis
- Pickers and Singers

#### **Large Music Ensembles and Orchestras**

- Davis Community Choir
- Threshold Choir
- Vocal Art Ensemble
- Early Music Ensemble
- UCD Symphony Orchestra
- UCD Marching Band-Uh!
- Empyrean Ensemble
- UCD University Chorus
- DHS Orchestras
- Free Range Singers

#### **Music Organizations**

- Music Only Makes Sense
- Davis Live Music Collective
- Davis School Arts Foundation
- Davis Schools Orchestral Music Association (DSOMA)

- Music Together at PTD (Karen Crane)

#### **Poetry/Literature**

- UC Davis Arboretum Poets in the Park
- Stories on Stage
- Sick Spits at UC Davis
- Poetry Night Reading Series
- Readings at the Avid Reader
- UC Davis English Department Readings
- Other voices at UU Church

#### **Theater**

- Davis Musical Theater Company
- Acme Theater
- Davis Shakespeare Ensemble
- Mondavi Center for Perf. Arts
- Veterans Memorial Theater
- Richard Brunelle Performance Hall (Davis Senior High School)
- Varsity Theatre
- Ann E. Pitzer Recital Hall
- International House Storytelling/Dance

#### **Theatre Organizations**

- UCD Theatre and Dance Department
- Birdstrike Theatre
- Barnyard Theatre
- ACME Theatre Company
- The Art Theater of Davis
- Davis Shakespeare Ensemble
- Shakespeare on a Shoestring
- Davis Musical Theatre Company
- DHS Drama
- Dead Arts Society
- Performance Studies Graduate Group
- Grupo Teatro La Poltrona
- Dorothea Bonneau

#### **Theater Venues**

- Jean Henderson Performing Arts Center (DMTC)
- Veterans Memorial Theater
- Richard Brunelle Performance Hall (Davis Senior High School)
- Main Theatre
- Black Box Spaces in Wright Hall
- Pence Gallery
- Cemetery District

### **UC Davis Galleries**

- The Basement Gallery
- Buehler Alumni & Visitors Center
- Carl Gorman Museum
- Craft Center Gallery
- Design Gallery
- MU Art Lounge
- Nelson Gallery
- Shields Library Collection
- Manetti Shrem Museum of Art

### **Storytelling**

- International House Storytelling Series
- Stories on Stage
- Performers' Circle
- UC Davis Arboretum

### **Associations and Committees**

- Davis Downtown Business Association
- Davis Chamber of Commerce
- Arts Alliance Davis
- Aggie Public Art Committee
- Civic Arts Commission
- CATS group?
- Third Space Art Collective

### **Dance Performance Venues**

- VMT
- Main Theatre
- Nelson Hall
- Davis Arts Center Atrium
- Freeborn Hall
- ARC dance studio
- PTDT studio and future Life in 11 Dimensions performance hall
- Brunelle Performing Arts Center (not for pointe!)

### **Dance Organizations and Teachers**

- Linda Bair
- Susie Pike
- Barbara Nicholas
- Lisa Applegate-Zimanyi
- Pamela Trokanski
- Sarah Gould
- Denise Mathieu / SynRG
- International Folk Dancers
- Jean Snyder
- Ania Mieszkowska
- UC Davis Clubs, such as Davis Ballet Company, Ballet Folklorico

### **Places you could hold a dance class**

- VMC Game Room (incredible but true)
- Main Theatre
- Nelson Hall
- Davis Arts Center Atrium/studios
- Hickey Gym
- ARC dance studio (50'x59')
- Pamela Trokanski
- Applegate at Village Homes
- Davis High School/ Brunelle
- Yolo Hospice
- Lift Pilates
- International House

## Appendix B:

### Developments and Trends that Have Shaped Davis and the Davis Arts-Culture Scene

Synthesized from the Jan. 13, 2017 Arts Alliance Davis Workshop (a work in progress)

#### Early Days

- 1886 A community called Davisville, named for a prominent local farmer, starts to exist around a Southern Pacific Railroad Depot.
- 1905 Davisville is chosen by Governor George Pardee to host an agriculture focused university extension program.
- 1907 The University of California Farming School “The Farm” opens its doors to students.
- 1917 The City of Davis is officially established.
- 1938 The Arboretum is founded.
- 1958 The University Arts Department is founded, bringing in talented faculty and drawing young artists to the area. (Arts)
- 1959 The Davis Arts Center is founded. (Arts)

#### 1960s – 1970s

- The funk movement emerges in the Bay Area, centered in Davis, bringing bright colors, political symbols, and packed imagery as a cheeky contrast to high-brow minimalism. (Arts)
- Temporary Building 9 (TB9) is established as a space for student artists, and quickly becomes known as a leading space for funk creatives. (Arts)
- The City installs the first bike lane in the country, pioneering a distinctive pro-bike city culture, and inspiring our City logo, the penny farthing “high-wheeler” bike.
- A Collaborative Spirit is present in Davis culture and community
- Davis is a center for grassroots mobilization and organizing.
- 1967 KDVS took to the airwaves in its first broadcast. (Arts)
- 1967 Wyatt Pavilion opens on the UC Davis campus
- 1969 Whole Earth Festival takes place. (Arts)
- 1973 Proposition 13 limits taxation on homes, affecting changes to school art programs due to decreased funding. (Arts)
- 1973 The City invests \$3000 to launch its civic arts grants program (Arts)
- 1974 The Veterans Memorial Center opens as a place to showcase theatrical and musical talent. (Arts)
- 1975 The Artery, a cooperative for local artisans and craftspeople, is founded. (Arts)
- 1976 The Pence Gallery opens (Arts)
- 1976 The Richard L. Nelson Gallery, named for the founding chair of the University’s Art Department, opens (Arts)
- 1976 The Davis Farmer’s Market opens, celebrating local produce and farmers.

## 1980s

- Pickers and Singers begins to organize folksy bimonthly music gatherings. (Arts)
  - KDVS DJ Bill Wagman starts hosting house parties in his living room. (Arts)
- 1981 The Davis School Arts Foundation is formed to fill gaps left by limited State funding for public school arts. (Arts)
- 1985 The Davis Musical Theater Company is founded. (Arts)
- 1987 The Davis Arts Center relocates to a new building in Community Park. (Arts)
- 1988 Davis Community Television begins broadcasting, part of Davis Media Access. (Arts)

## 1990s

- Blue Mango cooperative restaurant and art space closes. (Arts)
- The CA Conference for the Advancement of Ceramic Art begins in Davis. (Arts)
- John Natsoulas Gallery is Founded. (Arts)
- The demographic of Davis is categorized by an exodus of local young people, as well as a high turnover rate from the university.
- An increase in international students and faculty diversifies the Davis community, enriching the local culture and bringing new perspectives.
- Challenges to Davis's sense of community include: Online media, regional growth and lack of fringe spaces. The emergence of the virtual world fills this gap in some ways, but also serves to exacerbate the distance between neighbors.

## 2000s

- 2002 The Mondavi Performing Arts Center opens at UC Davis, and elevates the caliber of international performance available for Davis and regional residents. (Arts)
- 2004 KDRT starts broadcasting on the radio waves. (Arts)
- 2006 Poetry Night begins as a weekly tradition and way for local artists to meet. (Arts)
- 2006 ArtAbout is reborn on the second Friday of each month in Downtown Davis. (Arts)
- 2007 Davis Schools Orchestral Music Association is founded to promote classical and chamber music in public schools. (Arts)
- 2008 Budget cuts due to a poor economy affect schools and local services.
- Open studio tours become part of Davis art culture. (Arts)
  - Davis wiki is created, allowing people to connect with local people and resources. (Arts)
  - The Palms Playhouse closes in Davis and relocates to Winters. (Arts)
  - The UC Davis Art/Science Fusion Program is created in the early 2000s. (Arts)
  - No Child Left Behind Act imposes standards-based testing, and dramatically reduces field trips, assemblies, and other arts exposure for school-aged children.
  - The Arboretum begins to feature more visual art exhibits, as well as curated landscapes and plant displays, and visual and performing arts programming. (Arts)

- Housing in Davis becomes more expensive and scarce. This makes it more difficult for artists to live in—or rent space in—town, and affects the community character.
- Community Built, or interactive, art rises in the local art scene. (Arts)
- Measures R (J) limits new housing development in Davis in an effort to maintain its small-town charm, and puts land use designations up for voter approval.
- The Great Recession and its aftermath affect residents and businesses alike.
- Solar energy, electric vehicles, and other sustainable modes of living and energy production become prominent features of the Davis landscape.
- Pence, DAC, Natsoulas, and other art spaces expand despite economic downturn. (Arts)
- Insurance and changing legal obligations affect the number of people venues can host. (Arts)

### 2010-Present Day

- 2010 The Davis Shakespeare Ensemble is founded. (Arts)
- 2010 The Davis Dirt publishes its first newsletter of art and culture events around Davis. (Arts)
- 2010 Increased mural production in Downtown Davis, largely coordinated by the Mural Team.
- 2010 The inaugural Tour de Cluck takes place. (Arts)
- 2011 The Davis Music Festival begins. (Arts)
- 2011 Sofia Lacin/Hennessy Christophel complete an ambitious mural project on a large water tank (Arts)
- 2011 The Transmedia Art Walk is established. (Arts)
- 2011 The City eliminates most of its Arts budget and staffing, including its grants program, through 2014. (Arts)
- 2012 Sierra magazine names UC Davis the Nation’s “Coolest School” for its sustainability and climate change efforts.
- 2012 – 15 Proto-Arts Alliance/Shuffle (Arts)
- 2013 Third Space opens, allowing members to use a variety of art supplies and craft tools for a monthly fee. (Arts)
- 2013 Stories on Stage is founded to share stories read aloud. (Arts)
- 2014 Intersection Repair projects, or Street Murals begin. (Arts)
- 2014 The Cannery is founded, providing a one-time \$75,000 fund in support of the arts. (Arts)
- 2015 Rachel Hartsough is hired by the City. As Arts & Culture Program Manager, she advocates for the creation of innovative and accessible arts programming. (Arts)
- 2015 Community Arts grants are reinstated through the City, initially with \$18,500. (Arts)
- 2017 Davis celebrates its Centennial with events including artistic and cultural exhibits.
- 2017 The Manetti Shrem Museum of Art opens on the UC Davis campus. (Arts)
  - Culinary arts expand in Davis--pop-up kitchens and Food Truck Rodeo. (Arts)
  - Downtown congestion increases as downtown goes into warp speed.
  - Downtown sees rising rents and displacement of independent local store ownership.
  - The University continues to expand rapidly, with 35,000 graduate/undergraduate students in 203 fields, with specialties that include environmental and veterinary studies and food/wine sciences.
  - Real Estate prices in Davis continue to rise.
  - The California drought impacts Davis’ green and landscaping aesthetic.
  - The City invests in the arts, increasing community arts grant funding.

- The Odd Fellows Hall is renovated, making more space for benefit concerts and community events. (Arts)

## Appendix C

**Davis Future Vision: Year 2027** (Arts Alliance Sticky Wall Visioning Workshop – Chart including **all** responses 2/1/2017)

Placemaking	Arts Infrastructure	Community Bridging & Healing	Davis as Art Destination	Arts in Education	Artist Vitality
Mural project – many identities, histories, classes	Arts venues / performance spaces downtown	Regular process for community building around art	Robust, vibrant arts tourism	Arts in K-12	Organized art network (info, facilities, funding)
City using art in CIPs (capital improvement projects)	Increased mixed use spaces	Experience, knowledge, understanding that changes behavior	Walkable downtown “vibe” – art & culture	High school ethnic studies art activist program at DJUSD	Thriving artist community (financially sustained)
Geographically dispersed public arts	Smaller / better / more venues for art; more live music venues	Subcultures made more visible & connected through arts programs	Walkable art spaces	Art bridging history with technology	Increased private contributions to support the arts
Neighborhood art to enable more walking, serendipity	Raw materials, re-used materials; re-use center	Art activities uniting communities	Whole arts festival	Social justice & democracy	Artist residency
	Place to buy a bag of plaster nearby	Art as a healing force	Pedestrian downtown		
More visually appealing memorable meaningful architecture and infrastructure that reflects distinctive features of the community	Improved and expanded public spaces, including outdoor music venues and performance areas	Creative conflict (e.g., to stretch us, connect outside our bubbles)	Collaborations: art projects, artists, music, theater	Identities / ancestry more visible	<b>Technology as Community Building</b>
			<b>Art 24/7</b>		Virtual Arts visitor center
	Dedicated funds from private developments for public act	Robust community activity & collaboration!	Farmers Market 24/7 (an example)		City registry for artists & arts funding
Creative spaces – place making thru art at neighborhood level	Improved community collaboration & organization to utilize private & existing spaces for community purposes	Art that enables conflict resolution	Davis Cultural Center – affordable, inclusive, drop-in, food, multi faceted		Broadband access for all that fosters creativity, both in town & externally
More cross-sector relationships		Process not product			
		Blurring of precious / worthless lines			
		Universal participation			
More regional connectivity	Affordable, sustainable spaces (live-work, performance, artist studios)	Bridge gap btw UCD, schools, town			Stronger, easier to access, more centralized communication hub (expand Davis Dirt)